

The Center for Student Involvement University of South Florida

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FOR IMMEDIATE RELEASE

UNIVERSITY OF SOUTH FLORIDA TO HOST CAMPUS MOVIEFEST

TAMPA, Fla. (Jan. 22, 2015)—University of South Florida students will have the chance to compete nationally for \$150,000 in cash, prizes, and professional opportunities starting Feb. 11, 2015.

Campus MovieFest is the world's largest film festival and it will return to USF for its eighth annual competition. Students have seven days to create a five-minute short film. They are provided with an Apple MacBook Pro, the Adobe Creative Cloud, a Panasonic HD camera, and other basic equipment to create their film.

Campus MovieFest is free and open to all USF students with a valid student ID. The event will launch at 12 p.m. in Marshal Student Center room 2708 at 4103 USF Cedar Circle, Tampa, FL 33620. Students must sign up in advance at www.campusmoviefest.com/USF

The top 16 films premiere at USF's red carpet showcase hosted by The Center for Student Involvement Feb. 23, 2015, at 7:30 p.m. in the Oval Theater inside the Marshal Student Center. This event is free to attend and open to the USF Community.

The top four films continue to CMF Hollywood in Los Angeles to compete for the cash prizes. More information about Campus MovieFest can be found at www.campusmoviefest.com.

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Campus MovieFest Fact Sheet

Corporate Principles

David Roemer, Founder / CEO

Dan Costa, Founder / President

Vijay Makar, Founder / Vice President

Founded

Emory University in 2001

Description

Campus MovieFest (CMF), the world's largest student film festival and a premier outlet for the next generation of filmmakers, began in 2001 when four students at Emory University provided fellow students with everything they needed—including camcorders and Apple laptops—to make movies in one week. Since then, more than 500,000 students at colleges and universities globally have received all the necessary technology and training to tell their stories on the big screen through film. CMF is free to students thanks to corporate partners and schools.

Website

www.campusmoviefest.com

Twitter

@campusmoviefest

Facebook

www.facebook.com/campusmoviefest

Campus MovieFest Backgrounder

Overview

This is the eighth year CMF has come to the University of South Florida. Last year, a team from USF was nominated for two Golden Tripod Awards at CMF Hollywood.

Movies and Prizes

The short films are five minutes or less, and use music created by the students themselves or contributed by thousands of independent artists. Awards are presented for Best Picture, Best Comedy, Best Drama, the Elfenworks Social Justice Award, CMF 3D, and CMF Golden Tripod Awards.

History

Students have earned over \$2 million in prizes and cash over the past ten years. Past movies are available for viewing online at campusmoviefest.com.

Executive Team

David Roemer, Founder & CEO

Dan Costa, Founder & President

Vijay Makar, Founder & Vice President

Bio—David Roemer

David Roemer is the co-founder and CEO of Ideas United and Campus MovieFest. Roemer started CMF with his team in 2001 while attending Emory University in Atlanta, Ga. His responsibilities include generating partnerships with industry leading companies, nonprofits, and individuals to offer students unforgettable opportunities.

Roemer's previous roles include marketing for Apple and advising companies throughout the United States and the United Kingdom. This experience has given him the skills to develop marketing and content creation partnerships with premier brands including Starbucks, Apple, AT&T, YouTube and more.

With his current position, Roemer has overseen the growth of Campus MovieFest from a single event at Emory University into the world's largest student film festival. It includes more than 1,000,000 student filmmakers and 100 university campuses around the world.